# Automotive Manufacturing

The motor vehicle industry (NAICS 3361) includes manufacturers vehicle chassis and/or complete automobiles, light & heavy trucks, and utility vehicles.

The motor vehicle body and trailer industry (NAICS 3362) comprises establishments that manufacture vehicle bodies and trailers, but not chassis or other parts.

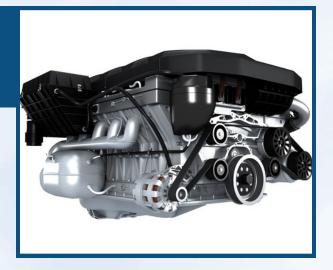
The motor vehicle parts industry (NAICS 3363) includes manufacturers of automotive engines, transmissions, brakes, interior trim, suspension components, and other parts.



Firms	472
Employment	37,372
Average Annual Wage	\$51,913
Total Capital Investments	\$220.9 million
Value Added Per Employee	\$70,790
Value of Shipments	\$27.2 billion

#### How Texas Ranks in the U.S.

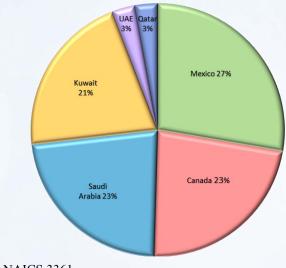
All Employees	No. 8
Production Workers	No. 8
Value Added	No. 10
Value of Shipments	No. 6
Total Capital Investments	No. 10



#### **Texas Exports**

- Texas automobiles & parts exports in 2014 were valued at \$15.4 billion.
- In 2014, Transportation Equipment was Texas'
  5<sup>th</sup> largest export sector.

#### **Top Export Markets\***



\* NAICS 3361

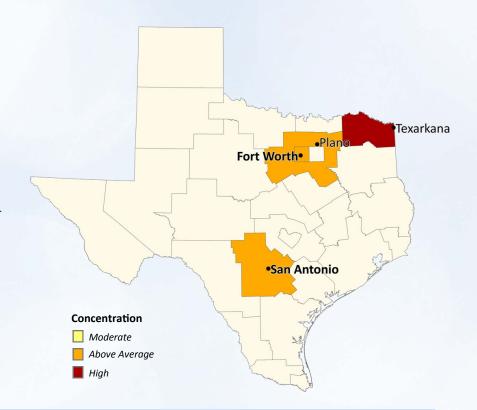
Sources: Texas Workforce Commission, U.S. Census Annual Survey of Manufactures, WISERTrade, Texas Manufacturers Register

#### **Major Industry Employers in Texas**

Company	Location(s)	Products
Toyota Motor Corporation	San Antonio	Pickup truck assembly
General Motors (GM) Company	Arlington	SUV assembly
Peterbilt Motors Co.	Denton	Heavy-duty truck assembly
Continental Automotive Systems	Seguin	Sensors & controllers
Caterpillar	Seguin	Engine assembly

## Regional Concentrations

The map at right identifies the state's Workforce Development regions with above-average specializations in automotive manufacturing. The highlighted regions are not the only areas in Texas where workers in this sector can be found, but rather represent areas with the greatest concentrations relative to the size of the local labor force. This industry is primarily concentrated in San Antonio and North Texas.



### **Recent Industry Trends**

- Texas motor vehicle and parts annual wages increased by 2.7% between Q3 2013 and Q3 2014.
- In April 2014, Toyota announced it was moving its U.S. headquarters from California to Plano, Texas. The company received a \$40 million Texas Enterprise Fund award for this \$300+ million capital investment project, which is expected to employ nearly 4,000 people when completed.
- In April 2014, Caterpillar announced it was closing its Fountain Inn, South Carolina plant and moving its C7 engine assembly line to Seguin, Texas.